

Motion Designer

EXPERIENCE

Vidsy (New York, NY)

Motion Graphics Designer (Apr 2022 - Present)

- Collaborated with creative team to conceptualize and create social media content for brands such as L'Oreal, Starz, Kroger, Harry Potter: Magic Awakened, Mortal Kombat and more
- Created asset packs/brand guidelines/animation toolkits to elevate the creator community's work
- Stayed up to date with social trends and best practices to ensure output was consistently excellent
- Created an internal initiative on AI Index and Experimentation for Vidsy's motion design team. The goal was to develop a consolidated program guide to help motion designers solve technical issues, enhance assets and speed up tedious tasks; thus improving workflow

Next/Now (Chicago, IL)

Experiential Designer (Jan 2021 - Mar 2022)

- Pitched, designed and animated experiential design projects for clients such as Philips Medisize, Serta, Vitamix, Subaru, Intel, and more
- Projects included live event applications such as interactive brand centers, hospital walls, etc. and digital applications such as broadcast packages, virtual conferences, UI for Web AR, etc.
- Collaborated with developers to design styleframes, userflow, and prepare user interface graphics and animations for implementation

Sarofsky (Chicago, IL)

Jr. Designer / Animator Contract (Jul 2020 - Dec 2020)

- Pitched, designed, and animated motion graphics projects for clients such as Verizon, Hefty, Discover, Firestone, SoFi Stadium, Statefarm, and more
- Projects included brand spots, tv show title sequence pitches, film festival trailers, documentary graphics, and stadium tour video content

INTERNSHIPS

Cartoon Network (Atlanta, GA)

Design Intern (Sep 2019 - Dec 2019)

- Designed and animated broadcast graphics, social media content, and internal creative needs
- Projects included on-air clocks, GIF stickers, promotional Instagram stories, merchandise graphics for giveaways, internal email design, and signage for company holiday party

Atlantic Records (New York, NY)

Motion Design Intern (Jun 2019 - Aug 2019)

- Designed and animated social media content for Atlantic Records artist's including Lizzo, Bazzi, Josie Dunne, Burna Boy, and more
- Projects included animated album artwork, GIF stickers, logo reinterpretation animations, editing tour promos, Spotify canvases, and music video teasers

ACADEMICS

Savannah College of Art and Design (SCAD)

BFA Motion Media Design
Summa Cum Laude

AWARDS

SCAD Savannah Valedictorian, Finalist

SOFTWARE

Adobe Photoshop
Illustrator
After Effects
Premiere
XD
Figma
Cinema 4D
Octane

SKILLS

Concept Development
2D Design / Animation
3D Design / Animation
UI Design / Animation
Illustration
Compositing
Video Editing